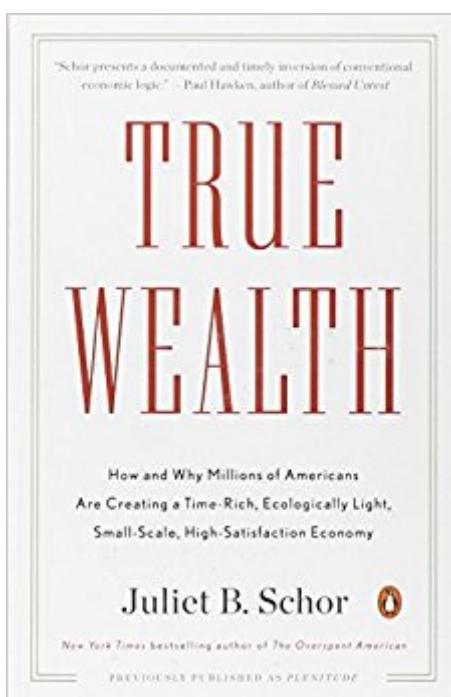


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# True Wealth: How And Why Millions Of Americans Are Creating A Time-Rich, Ecologically Light, Small-Scale, High-Satisfaction Economy



## **Synopsis**

A groundbreaking statement about ecological decline, suggesting a radical change in how we think about consumer goods, value, and ways to live. In *True Wealth*, economist Juliet B. Schor rejects the sacrifice message, with the insight that social innovations and new technology can simultaneously enhance our lives and protect the planet. Schor shares examples of urban farmers, DIY renovators, and others working outside the conventional market to illuminate the path away from the work-and-spend cycle and toward a new world rich in time, creativity, information, and community.

## **Book Information**

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## **Customer Reviews**

Schor (*Born to Buy*) introduces her concept of plenitude as a way forward after the recent shattering of global capitalism and continued rise in CO2 emissions. Plenitude is a commitment to enjoying—•not exploiting—nature's richness, to envisioning environmental, economic, and psychological health as braided and capable of growing symbiotically and more securely than the business as usual practices that imploded in 2008. Schor pleads for avoiding planetary ecocide: even though the polar ice caps are shrinking and 38% of the 45,000 species studied by the International Union for the Conservation of Nature are under threat of extinction, the West—particularly Americans—continue to create waste and gobble up resources at unsustainable rates (in 2006, the U.S. emission of CO2 was 19.7 metric tons per capita, compared to 1.3 in India). Fortunately, the interest in alternative energy, recycling, and clean nanotechnologies

is increasing, and Schor encourages readers to match it by breaking out of a work hard/spend hard cycle, thereby improving both the environment and quality of life. It might be utopian, but it's also fresh, persuasive, and passionately argued, speaking to the individual and the collective. (May) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

"Plenitude is a meticulously researched dissection of the roots of our economic crisis." ---Paul Hawken, author of the New York Times bestseller *Blessed Unrest* --This text refers to an out of print or unavailable edition of this title.

This book was amazing. I couldn't put it down. It engaged me. I would recommend this book to everyone. The book was a little expensive but it was worth it. If you are thinking about building a new house or finding ways to be economical in these times, then this is the book for you.

Judith Schor identifies many ways that we can live well by doing more for ourselves. She focuses on production, consumption and the environmental context within which these functions operate. The author introduces the concept of plenitude to identify some life style changes that we can make on the individual level as well as some more macro level changes that we can make in our society . I particularly like the notion of "time wealth".

Juliet B. Schor takes a great approach to bringing a balance into our society that is missing. Not too over simplify things, but the courageous and necessary act of including the cost of environment into business, government and personal choices is well stated. The book and suggested practices have stayed with me long after I read the final chapter. Time to stand up to Business As Usual!

I see Juliet Schor as a sort of "post-Marxist". This builds upon her "The Overworked American" and "The Overspent American" to highlight how our focus (almost exclusively) on MORE STUFF threatens our survival

very challenging future we face!

Good book. I recommend it.

Arrived on time and as promised. Thank you.

I originally thought that this was going to be a book and was mad when i saw it was like a CD, however I felt like it was highly useful and easy to use.

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